



School Name: BHAVAN’S MUNSHI VIDYASHRAM,TRIPUNITHURA

Target 4. Undertake a campaign under the Swachh Bharat Mission to enhance plastic waste management in your city and reduce the use of single-use plastics.

ACTION PLAN

ACTIONS	HOW?	WHO?	WHEN?	HOW WILL PROGRESS BE MEASURED?
<p>1</p> <p>Implement Plastic-Free Initiatives:</p>	<p>1. Replace single-use plastics with reusable alternatives (e.g., cloth bags, stainless steel water bottles).</p> <p>2. Encourage students to bring lunch in reusable containers.</p> <p>3. Install water refill stations to reduce plastic bottle usage.</p>	<p>Students with the help of teachers/school authorities</p>	<p>Throughout the timeline of action plan.</p>	<p>Track the amount of plastic use before and after implementing plastic free initiatives .</p> <p>Measure the decrease in plastic waste generated .</p> <p>Behavioral change surveys Economic impact analysis</p>

				Measuring carbon foot print reduction
2 Awareness Campaign:	1. Community talks 2. Organize workshops, assemblies 3. Poster-making competitions to educate students and local communities about plastic waste management.	Environment experts, Students, influencers, community associations, NGOs.	Throughout the timeline of action plan.	Track number of sessions, campaigns conducted, Conducting pre and post campaign surveys to assess changes in knowledge
3 Conduct a Plastic Audit	1. Assess the school's and cities plastic usage and waste generation. 2. Start in own school <ol style="list-style-type: none"> Inter-house clean-up competitions clean-up in the hotspots 3. In association with community members	Students, youth,	Throughout the timeline of action plan.	By weight of plastic waste collected Number of volunteers for clean-up drive (trend) By followers and interaction in social media Reduction in the number of hotspots
4 Waste Management System:	1. Set up separate bins for plastic waste collection. 2. Ensure proper disposal of plastic waste through recycling or proper landfilling.	Students, local communities	Throughout the timeline of action plan.	Tracking waste generation rate and waste reduction rate Tracking the decrease in waste sent to landfills.